

WHEN THE BELIEVERS SAW THE [WAR] PARTIES, THEY SAID,
"THIS IS WHAT ALLAH AND HIS MESSENGER HAD PROMISED US,
AND ALLAH AND HIS MESSENGER SPOKE THE TRUTH." AND IT INCREASED
THEM ONLY IN FAITH AND SUBMISSION.
(AL-AHZAB 22)

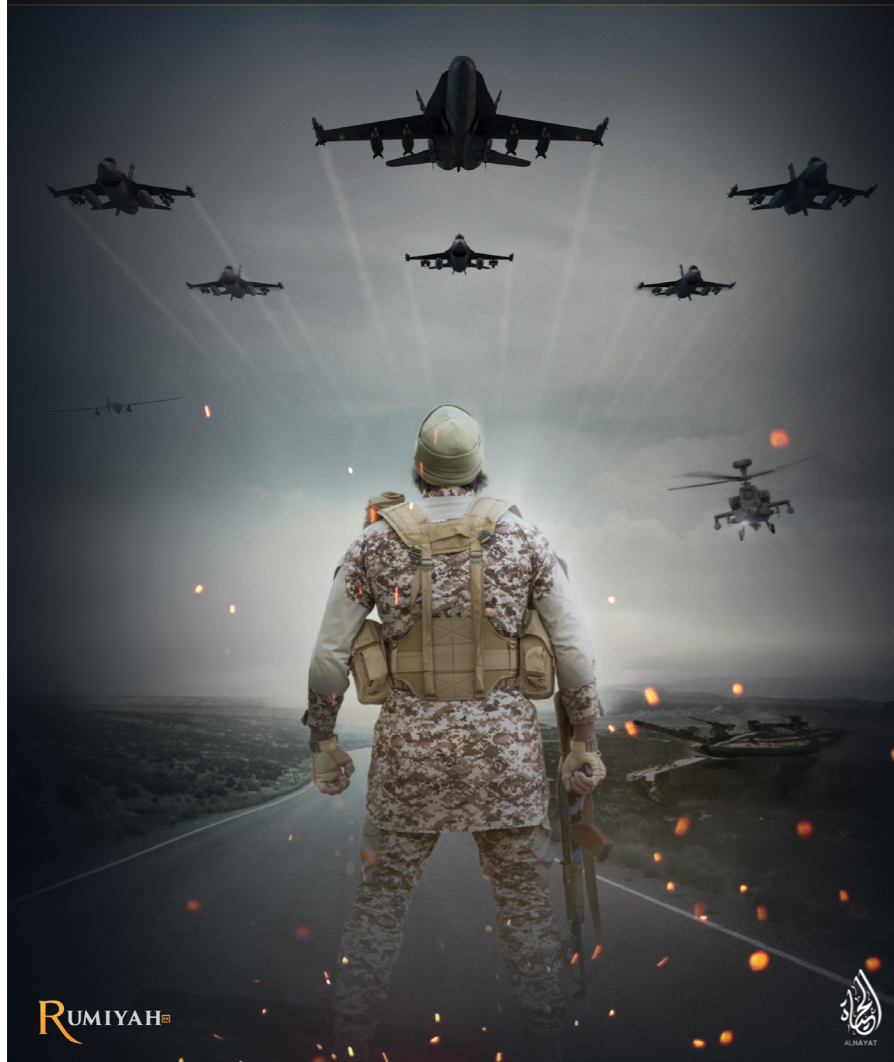


Figure 1 This Is What Allah and His Messenger Had Promised Us
(Rumiyah 7 2017, 38)

How can the understanding of the affect techniques employed by the IS as well as the existing counter jihadi narrative campaigns ameliorate the development of deradicalization and prevention campaigns?